

## Boehringer Ingelheim - **Project details**

The Boehringer Ingelheim group is one of the world's 20 leading pharmaceutical companies. Since it was founded in 1885, the family-owned company has been committed to researching, developing, manufacturing and marketing novel medications of high therapeutic value for human and veterinary medicine.

BIT Channel Project is a distribute and collaborative multimedia channel that connects their Florence, Milan and Bergamo sites to create a corporate TV on Intranet infrastructure.

BIT Channel manages a multimedia archive and original productions to distribute company's content for all their community and employees.

- SQL Cluster Server
- Video Ingest Server
- Playout Streaming Server
- Custom MAM solution App for Archive, Retrieve, Edit and Playout content

## **Client details**

**Project sold and carried out on behalf of:** Digital Synapsis

**Client details Type:** MAM Platform for Intranet and Streaming Digital Signage

**Client / End User:** Boehringer Ingelheim

**Link:** <http://www.boehringer-ingelheim.com/>